



END TO END PERSONAL BRAND MANAGEMENT

You show up. We build the brand.

A complete done-for-you personal brand management engagement — six months, fully managed.

Isha Chopra · Personal Brand & Social Media Strategist · ishaChopra.com

Building a personal brand is not complicated. But it is relentless.

Research. Strategy. Scripts. Recording. Editing. Posting. Engagement. Automation. Analytics. Refinement. Week after week, month after month without missing a beat.

Most professionals, creators, and founders know exactly what they need to do. The gap is never knowledge. It is bandwidth, consistency, and having the right person in the room who knows what works.

This engagement exists for the person who is ready to build and smart enough to know they should not be doing it alone.

WHAT IS END TO END BRAND MANAGEMENT

A six-month fully managed personal brand engagement. Strategy, content, production, distribution, automation, and growth — all handled. Your only responsibility is to show up and record. Everything else is ours.

What you stop doing

- Spending hours figuring out what to post
- Writing scripts from scratch every week
- Editing videos at 11pm
- Guessing which content format works
- Managing DMs and comments alone
- Building funnels and automations yourself
- Starting and stopping when life gets busy

What you focus on instead

- Your actual work— coaching, consulting, creating
- Recording content on your schedule
- Showing up on calls and speaking engagements
- Building relationships with your growing audience
- Delivering results that become the next case study
- Making strategic decisions not operational ones
- Growing consistently, for six full months

EVERYTHING WE HANDLE- ON YOUR BEHALF

Brand Positioning Report

Before anything else, we build your complete brand foundation- positioning, voice, audience, content system, doctrine. The strategy that everything is built on.

Research

Weekly research into what is trending, what is performing in your niche

Content Scripting

Every piece of content scripted and ready before you record.

Recording Direction

You record. We direct. Clear briefing before each session so the recording is efficient.

Video Editing

Professional editing - cuts, captions, music, graphics, hooks to the standard your audience expects and your competitors are already maintaining.

Content Posting

Every piece of content posted on schedule, optimised for each platform, with captions, hashtags, and timing calibrated to your audience.

Page Automation

DM automation, comment responses, story sequences — so your page works for you 24 hours a day, not just when you are online.

Analytics and Refinement

Monthly review of what is working, what is not, and what we adjust. The strategy evolves with the data- never static, always improving.

WHY SIX MONTHS

Six months is not an arbitrary timeline. It is the minimum period in which a personal brand can be built, tested, and scaled with meaningful results.

PHASE 1: Build and Learn Months 1 to 3

The first three months are the most important. We establish your brand foundation, test your content across formats and topics, and listen to what your audience responds to.

- Brand positioning report delivered in month 1
- Content system established and running
- Audience data begins to emerge
- Content refined based on early performance
- Automation infrastructure built and tested

PHASE 2: Scale and Convert Months 4 to 6

With three months of audience data behind us, we know exactly what works. Month four onwards is when the growth accelerates and the revenue follows.

- Double down on highest-performing content
- Audience size and engagement compounds
- Sales automation converts warm followers
- Speaking and collaboration opportunities open
- Brand reputation established in your niche

WHO THIS IS FOR

Professionals

Who have built credibility in their field and are ready to translate it into a personal brand that works — without adding another full-time job to their schedule.

Creators

Who have the ideas, the story, and the expertise — but have been inconsistent because the execution burden has always been entirely theirs.

Founders

Who understand that their personal brand is the highest-leverage asset they can build alongside their business — and want it done right, not just done quickly.

What six months of this looks like:

A personal brand that is recognisable, consistent, and growing— built on a strategic foundation that does not need to be rebuilt every time a trend changes.

An audience that knows who you are, trusts what you say, and is ready to invest in what you offer — because they have been warmed, not cold-called.

Opportunities like speaking engagements, media features, collaborations, high-ticket clients that come to you, not the other way around.

THE NEXT STEP

Book a Discovery Call

This engagement is not open to everyone. Before we begin, we spend 30 minutes together to understand where your brand is, where you want it to go, and whether this is the right fit for both of us.

This is a paid call — because the right collaboration starts with the right conversation, and the right conversation requires preparation from both sides.

If we move forward, the call fee is adjusted against the total engagement investment.

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